

Industry Insight - Indian Dental Market

Description: By 2014, the Indian dental equipments industry is expected to reach US\$ 116.43 million, growing 6% annually, the dental care services market US\$ 1.16 billion and oral care market US\$ 1.8 billion

The Indian healthcare industry is experiencing quick transformation owing to the increasing demand for quality healthcare. In India, Oral healthcare is an important aspect of the overall health of an individual. Diseases such as dental caries and oral cancers are major public health issues in India. Water fluoridation, fluoride toothpaste and a growing awareness of dental hygiene have led to improvements in the dental health of Indians over the past 25 years further leading to greater demand for restorative dental treatment. Indian Oral Infrastructure has shown marked improvement in the past 4-5 years but still needs to be improved further not only in rural areas but in urban areas as well.

Indian dental care services market, constituted by dentists and dental ancillary services, is estimated at US\$ 660 million in 2009, dental equipments & appliances market as US\$ 87million and Dental Oral care market is estimated as US\$ 1 billion. India is a net importer of dental equipments and supplies. However, India's external trade in dental equipments and supplies is turning favorable to India, with increasing exports and declining imports.

In India, oral care infrastructure had 73,057 dentists as of 2008, serving one billion population. As far as the overall ratio of dentist to population is concerned, there was a marked improvement between 2005 and 2008. In 2008, the dentist-to-population ratio in India was 1:16,120. There are around 282 dental schools with 15,000 students graduating each year; about 140 of such schools have post graduate courses in various fields of dentistry.

There will be a mixed impact of growth factors, constraints and success factors on the Indian Dental Market; hence Cygnus has come out with Indian Dental Market Industry report which brings out the past performance, trends and future prospects keeping in mind the various factors.

SCOPE OF THE REPORT

- Market Size in India and globe
- Export – Import
- Oral Care Infrastructure
- Factors driving growth, Critical Success Factors, Issues & Challenges
- Councils & Industry Associations
- Regulations in Indian market
- Major players in the field of dental products and services
- Future Outlook

REASONS TO BUY

- To understand the various factors which are fuelling the growth and those which are critical to the industry
- Comprehensive report covering all the aspects required to understand the industry performance and future prospects.
- Unique report on Indian Dental Market (4th Edition)

FOR WHOM

Manufacturers interested in supplying Indian dental market and independent industry researchers, dentists & pharma companies to keep themselves abreast with the latest happenings in the industry and Dental Colleges to provide business perspective to the students

Related reports –

Indian Medical Devices & Equipments Market, Medical education in India, Diagnostics & Pathology Markets in India; Pre- feasibility report on Multi-Speciality Hospitals

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