Automotive Dashcam Market: Regional Expansion, Industry Outlook and Growth Forecast 2035

The global automotive dashcam market is projected to grow from USD 2.5 billion in 2026 to USD 4.8 billion by 2035, expanding at a 7.6% CAGR from 2026 to 2035. The market was valued at USD 2.3 billion in 2025, with growth supported by rising road accidents, insurance-fraud prevention, AI-powered driver assistance, commercial fleet expansion, and growing demand for objective video evidence.

Automotive dashcams are moving from basic incident-recording devices into connected video-telematics platforms. Higher-resolution cameras, GPS, Wi-Fi and cellular connectivity, cloud storage, AI-based driver monitoring, parking surveillance, and multi-channel coverage are increasing system value across passenger vehicles, ride-hailing fleets, logistics operators, taxis, and commercial transportation.



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Two-channel dashcams led the product market with a 38.9% share and USD 912.2 million in revenue during 2025. One-channel systems accounted for 32.5% of revenue, generating USD 761.8 million, while multi-channel products represented 9.5% and are projected to grow at the fastest rate of 9.4% through 2035.

Advanced dashcams accounted for 51.9% of market revenue in 2025, generating USD 1.22 billion, and are projected to reach USD 2.59 billion by 2035. Commercial and fleet demand is increasing for systems that combine road-facing, rear, cabin, and side cameras with cloud management, driver coaching, incident reporting, and insurance documentation.

Asia Pacific dominated the automotive dashcam market with 40.9% of global revenue in 2025 and is projected to remain the fastest-growing region at an 8.7% CAGR through 2035. China's electronics manufacturing base, dense urban traffic, rising vehicle ownership, fleet digitization, and expanding adoption in India and Southeast Asia are supporting regional growth.

Garmin led the market with more than a 4.5% share in 2025. Its competitive strength is supported by premium imaging products, GPS and navigation expertise, connected mobile applications, reliable hardware, broad retail access, and a strong brand position among consumers and commercial drivers.

Some of the major players in this market are 70mai, JVCKENWOOD, Nextbase, Thinkware, VIOFO, BlackVue, Vantrue, Rexing, Cobra Electronics, and Lytx. The top five companies collectively held approximately 17.1% of the market in 2025.

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Contact Us:

Aashit Tiwari
Corporate Sales, USA
Global Market Insights Inc.
Toll Free: 1-888-689-0688
USA: +1-302-846-7766
Europe: +44-742-750-8484
APAC: +65-3129-7718
Email: sales@gminsights.com