Private Equity Market: Global Industry Trends, Future Outlook and Growth Forecast 2035

The global private equity market was valued at USD 7.2 trillion in assets under management in 2025 and is projected to reach USD 21.74 trillion by 2035, expanding at a 12.6% CAGR from 2026 to 2035. The market is expected to reach approximately USD 7.5 trillion in 2026, supported by institutional allocation shifts, substantial dry powder, retail access to private markets, secondary-market activity, and AI-enabled portfolio value creation.

Private equity is evolving from a traditional buyout model into a broader private-capital ecosystem that includes buyout, growth equity, venture capital, distressed and special situations, secondaries, continuation vehicles, co-investments, and semi-liquid products. Fund managers are increasingly combining operational improvement, technology modernization, data governance, and alternative liquidity solutions to generate returns in a higher-rate environment.



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Buyout funds accounted for USD 4.42 trillion in AUM in 2025 and are projected to reach USD 13.43 trillion by 2035. Growth equity is expected to expand from USD 1.21 trillion to USD 4.02 trillion, venture capital from USD 0.96 trillion to USD 2.07 trillion, and distressed and special-situations strategies from USD 0.61 trillion to USD 2.22 trillion.

Technology and software represented the leading sector, rising from USD 1.76 trillion in 2025 to USD 6.11 trillion by 2035. Healthcare and life sciences are projected to grow from USD 1.10 trillion to USD 3.65 trillion, while financial services are expected to expand from USD 1.06 trillion to USD 3.09 trillion. Pension funds remained the largest investor category, increasing from USD 2.63 trillion in 2025 to USD 9.05 trillion by 2035.

North America dominated the private equity market in 2025, supported by deep institutional capital pools, mature sponsor ecosystems, large buyout opportunities, developed debt markets, and strong exit infrastructure. Asia Pacific is projected to be the fastest-growing region as private-market participation, technology investment, infrastructure needs, family-office activity, and institutional allocations expand across China, India, Japan, Singapore, Australia, and Southeast Asia.

Blackstone led the market with more than a 5.8% share in 2025. Its leadership is supported by global scale, diversified private-equity and alternative-asset strategies, deep institutional relationships, extensive sector expertise, large transaction capabilities, and broad portfolio-company operating resources.

Some of the major players in this market are KKR, Apollo Global Management, EQT, Carlyle, TPG Capital, Bain Capital, CVC Capital Partners, Warburg Pincus, Advent International, Thoma Bravo, and General Atlantic. The top five companies collectively held approximately 16.4% of the market in 2025.

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