THRISSUR · KOCHI · CALICUT · TRIVANDRUM

Dotcom Creativez – Leading Digital Marketing Agency in Thrissur

A trusted online presence that attracts customers and drives sustainable growth.



https://dotcomcreativez.in

Performance Marketing · SEO · Web Development · SMM · Content Marketing

Introduction: Marketing That Pays Back

Dotcom Creativez is a digital marketing agency in Thrissur built on one belief: online marketing should produce customers, not just clicks. The team pairs analytics with creative work across SEO, performance marketing, web development, social media and content. Three founders lead the effort, backed by more than seven years of experience. Each campaign opens with a single defined outcome and closes with a report written in leads and sales.

5 core services under one roof

7+ years of hands-on experience

4 Kerala offices across the state

Who We Are

- **Thrissur roots** – a local agency that understands how Kerala buyers search and decide
- **Data first, creativity close behind** – analytics steer each campaign while design carries the message
- **Tailored to each client** – industry, goals and growth stage shape every plan
- **Seven-plus years of experience** – founders deliver hands-on work instead of borrowed theory
- **Leads and sales as the scorecard** – impressions never stand in for revenue



7+

years of industry experience behind every plan

Performance Marketing

- **Conversion-focused campaigns** – every rupee of ad spend answers to a measurable action
- **Customer acquisition with intent** – targeting pulls in buyers rather than casual scrollers
- **Return on ad spend as the benchmark** – ROAS decides which campaigns earn more budget
- **Sharper audience targeting** – segments tighten as real response data arrives
- **Constant data analysis** – weekly number-reading guides every budget shift



ROI

tracked on every paid campaign from day one

Search Engine Optimisation

- **Deep technical audits** – crawl errors, page speed and site structure get fixed first
- **Content that ranks** – pages target the questions searchers actually type
- **Authoritative link building** – quality references earn trust where bulk directories fail
- **Local search visibility** – Thrissur searches surface the business on Google and Maps
- **Sustainable, compounding growth** – rankings build over time, with no shortcuts



SEO

organic visibility that compounds over time

Web Development

- **Shopify, WordPress or custom** – the platform follows the business model, not the other way round
- **Speed built in** – fast pages keep visitors from leaving
- **Security by design** – protection for customer data starts at the first line of code
- **Conversion-focused structure** – layouts steer visitors toward an enquiry or purchase
- **Usability over decoration** – navigation stays simple on every screen
- **Engineered for long-term growth** – e-commerce and lead sites scale as the business does



3 paths

Shopify, WordPress and fully custom builds

Social Media Marketing

- **Scroll-stopping content** – creative built to earn a pause in a crowded feed
- **Real community building** – conversations turn followers into regulars
- **Social pages that generate leads** – profiles become a steady enquiry channel
- **Loyal customers over likes** – engagement ties back to repeat business
- **Presence where customers scroll** – channel choices follow audience habits



SMM

from the first scroll to a qualified lead

Content Marketing

- **Answers before sales pitches** – content responds to questions customers already ask
- **Blogs that earn search traffic** – each article targets one clear search intent
- **Landing pages that convert** – one page, one offer, one action
- **Emails with a human voice** – messages read like help, not noise
- **Readers nudged toward buying** – helpful content quietly moves interest into purchase



3 formats

blogs, landing pages and emails

How We Work

1. **Kick-off** – goals, local channels and success metrics
2. **Market analysis** – benchmark the key competitors
3. **Campaign draft** – region-relevant concepts and messaging
4. **Go-live** – launch with tracking and reporting
5. **Continuous improvement** – weekly reviews to lift ROI



Expand internationally

- Cross-border expertise rooted in local insight
- Scalable frameworks for global entry
- ROI-focused campaigns in every market

Results, Trust and Presence

₹3.12 Lakh in ad spend

₹1.05 Cr

revenue in 4 months

33.6X

return on ad spend

- **Edtech brand scale-up** – ₹3.12 Lakh in ad spend returned ₹1.05 Cr
- **Dotin Digital Academy on Google** – a documented search-ranking case study
- **₹22 Lakh revenue for Dotin** – a second case study from the same client
- **Trusted by clinics and academies** – Dr. Paul’s Dental Clinic, Offenso Hackers Academy, Nakshatra Kids
- **Four Kerala offices** – Thrissur, Kochi, Calicut and Trivandrum

Conclusion: Your Next Step

Choosing a digital marketing agency in Thrissur comes down to proof, process and honest reporting. Dotcom Creativez offers all three: five connected services, a five-step working method and results counted in leads and sales. The next move is a conversation about the one outcome your business wants first.

- Proof: 33.6X ROAS and ₹22 Lakh case studies
- Process: five steps with weekly ROI reviews
- Reporting: leads and sales, never vanity metrics

Thank You

Let’s build growth you can measure.

Call us
8075720830

Website
https://dotcomcreativez.in

Thrissur office
1st Floor, City Castle, East Fort, Thrissur 680005

Also in Kochi · Calicut · Trivandrum