

COMPLIANCE-FIRST AI WORKFLOWS

# ChatGPT Writes. Claude Reads. You Review.

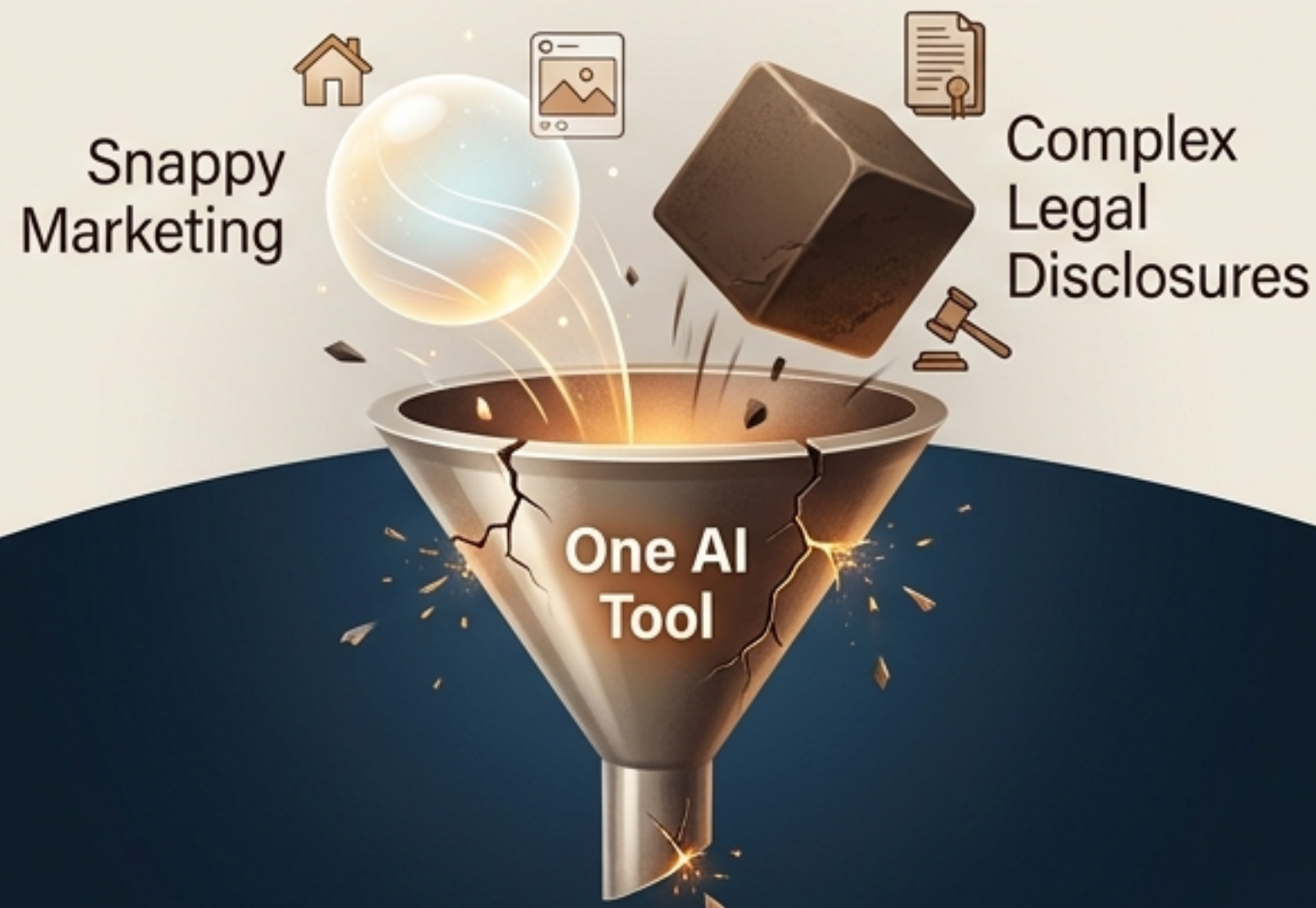
The broker-safe framework  
for deploying AI in your real  
estate practice.

Note: AI outputs are drafts and require professional, broker, MLS, and legal/compliance review where applicable.



# The Single-Tool Trap

Most agents use one AI tool for everything. They draft a listing, then use the exact same tool to read a **90-page HOA packet**.



The result? One task feels great.  
The other feels risky.

# Drafting and reading are fundamentally different jobs.



## The Drafter.

Built for fast, fluent, and highly confident creation. It clears the blank page in seconds.



## The Reader.

Built for careful, qualified, and long-form analysis. It pauses to flag what is unclear.



# ChatGPT is Your Drafter.

Fast, fluent, and highly confident. Use it to create words.



First drafts for property listings



Social media posts



Client update emails



Talking points for calls

## Rule:

Treat its output as a first draft, never a final answer. It sounds sure even when it shouldn't be.



# Claude is Your Reader.

Careful, qualified, and capable of holding massive files. It flags what is unclear. Use it to check words.



90-page property disclosures



HOA and condo resale packets



Contract summaries



Side-by-side offer comparisons

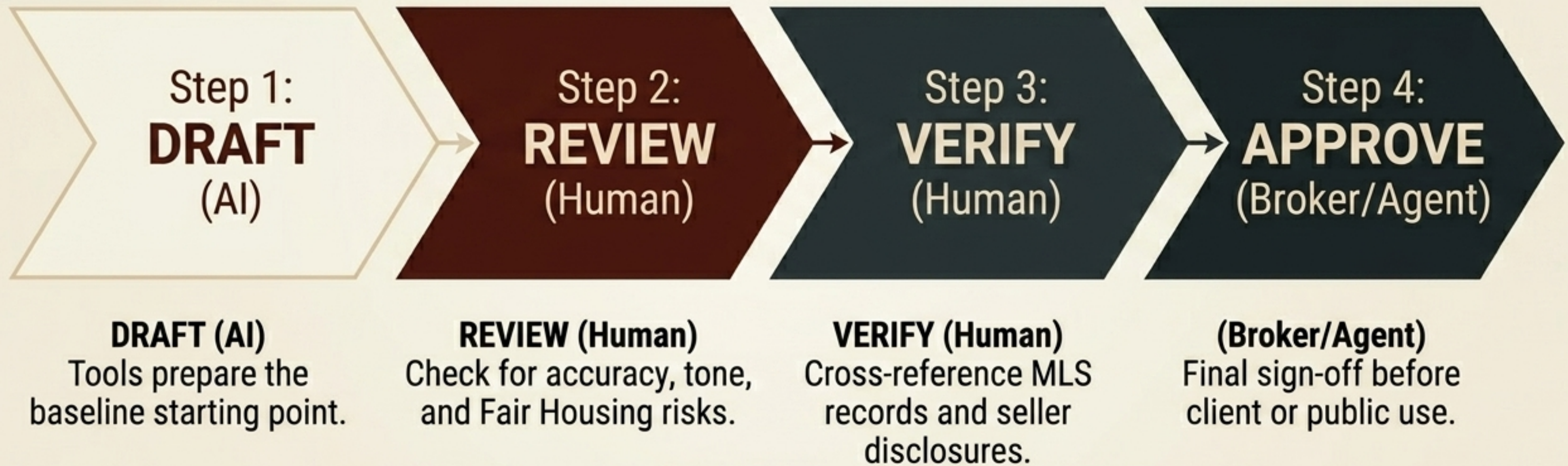
## Note Box:

**Feature:** Caution is built-in. It is more willing to tell you a point needs a closer look.

# Match the Tool to the Task.

The Task	The Tool	The Why
Listing description draft	ChatGPT	Fast, structured writing
Read a 90-page disclosure	Claude	Handles long files with care
Social and email drafts	ChatGPT	Good tone, quick edits
Review an HOA packet	Claude	Flags unusual or unclear terms
Talking points for a call	ChatGPT	Clean frameworks
Compare two offers	Claude	Careful, precise comparison

# The Framework: AI Drafts. You Decide.



Speed does not replace responsibility. The last read is always yours.



# Start with a Safer AI Workflow.

GetAI Academy builds training for licensed professionals who want clear boundaries and broker-legible guardrails.

**Download the Free AI Workflow Starter Guide**

Ready for structured implementation?  
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