

# Remote business as usual

with excellent communication

# Don't be an asshole

It all comes down to this

# Thanks!

Questions?

OK, let's do this.

We have been working  
together for  
**a decade now.**

Through time we built  
communication **skills**  
and developed an  
efficient  
communication  
**framework.**

In times of crisis,  
when our business is  
not affected directly,  
we keep doing  
**business as usual**  
**remotely.**

It would be a **shame**,  
when circumstances  
favor us, to let the  
**side-effects bring our  
business down.**



# Partners in crime

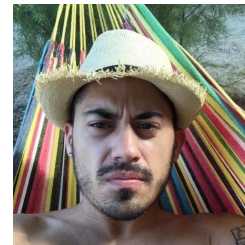


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Docker Captain

**Paris Kasidiaris**

Co-founder at SourceLair



# Remote business as usual

with excellent communication

Let's break things down

Let's talk **business**.

Communication is directly related to  
your two most valuable assets.

That's **time** and **information**.

Wasting time  
=  
losing money

Losing information  
=  
wasting time  
and  
losing customer confidence

Let's talk **remote**.



People usually go to  
office to work.

And spend their time  
in front of a screen.

That's OK.

It makes sense.

We connected the  
**office** with **work** and  
our **homes** with  
**leisure**.

Although...

**Office is not required.**

How many of our  
activities do require  
physical presence?

How many of our  
activities cannot be  
completed via a  
message, an audio call  
or a video conference?

We should not confuse  
preconditions with  
conveniences.



Let's talk **communication**.

**Excellent communication**  
is what enables multiple  
people work as a team and  
achieve their collective  
goals.

# Synchronous and asynchronous communication

We should choose the  
form of  
communication for  
each circumstance  
**deliberately.**

Synchronous communication

We should communicate  
synchronously via chat or  
conferencing when  
**minimum response time**  
is the first priority.

# Asynchronous communication

We should communicate  
asynchronously via  
project management  
tools and email when  
**correctness** is the first  
priority.



# Synchronous vs. Asynchronous

Great for **announcements, planning, reviews, idea pitching** and long-form discussions that can last from hours to months.

Great for **paging people for incidents, sorting out details quickly**, and certainly for **social interaction**.

Most importantly though,  
**have clear expectations.**

Set clear **urgency** and **importance** expectations for each communication channel.

**Respect your  
colleagues'  
time and focus.**

Make as much  
information as  
possible available for  
consumption.

Fast-forward your  
colleagues with  
great **context.**

But... what does  
excellent communication  
look like?

# Pitching a new feature

## Real time remote classes #11

[Edit](#)[New issue](#)

[Open](#) parisk opened this issue 3 days ago · 0 comments



parisk commented 3 days ago



We have a client with whom we had arranged an in-person Docker workshop for their company's employees. Amid the current pandemic situation, they requested from us to perform the workshop remotely, instead of postponing it.

This is a decent opportunity for us to explore the "remote workshop market" and also start working with clients abroad, without requiring travel.

### Knowns

- We want to be able run a 15-attendant (+2 instructor) class in real time remotely.
- We need to stream instructor camera, slides and screen.
- We need to record the workshop and make it available to our attendees.
- We want the hole thing to work entirely in a browser.

### Unknowns

- Should we stream also attendee cameras? (yes, no, stream only to instructor)
- How are we going to implement this technically? (self-hosted Jitsi, meet.jit.si, another service)

Let's discuss this a bit, before we decide on what's important and how to approach this technically.



parisk added the [Idea](#) label 3 days ago

#### Assignees



No one—assign yourself

#### Labels



[Idea](#)

#### Projects



None yet

#### Milestone



No milestone

#### Linked pull requests



Successfully merging a pull request may close this issue.

None yet

#### Notifications

Customize

[Unsubscribe](#)

You're receiving notifications because you're watching this repository.

1 participant



# Wrapping up a **failed** experiment



Paris Kasidiaris @paris mentioned in issue #9 just now



Paris Kasidiaris @paris · just now

Developer



This issue should be closed and replaced by #9, which includes all implementation details.

Besides that, @ [redacted] I think that unfortunately we **cannot** manage Incidents programmatically. The description in the dashboard states that:

An incident is a record that an alerting policy has been triggered. **When events trigger a policy, Monitoring opens an incident.** This is a list of open and acknowledged incidents triggered from your alerting policies.

Also, the documentation for Incidents ([link](#)) states that:

If an incident is Resolved state, then the policy's conditions are no longer met.

I guess that the above information indicate that Incident status is being managed automatically by Stackdriver. We can certainly dig deeper into that, but let's have all that in mind.

In case that indeed we cannot manage Incidents programmatically, we will have to stick with tailoring the conditions that trigger our Alert Policies.



Paris Kasidiaris @paris closed just now

# Quick heads up on an email



**akalipetis** 1:43 PM

1. Μας έχουν ζητήσει να είναι 18 άτομα σε κάθε μέρα
2. Προτείνουμε 7/5, 8/5 και 13/5 για μέρες
3. Θέλουν να τους πούμε τι θα χρησιμοποιήσουμε σαν software για training

Προτείνω:

1. Τους λέμε όχι
2. Είμαστε Οκ
3. Προτείνω Zoom, Jitsi, Meet με σειρά προτεραιότητας

# Design review

Marketing Website 2.0 · Message Board



## Design Review Cycle #2



Paris Kasidiaris  
Mar 12 · Notified 3 people

9

Hello everyone,

I just finished the second — and most likely last — review of the designs you sent over last Friday ([ref](#)).

### Overall

I am super happy with the designs we came up with. I can't wait to see them go live, hopefully within March or early April.

### Navigation menu (top right)

Let's just stick with a few discreet links:

- Products
- Services
- Updates

### Logo (top left)

The logo looks a bit verbose in conjunction with the full word "SourceLair" below in the lead section of the page. Can we try just keeping the badge?

### Section: Products

Would it make sense to put the hat left and keep the content in the right side of the section? I have thoughts that since the lighthouse is already right, we are weighing too much on the right side. Not sure though. Just thinking out loud.

*P.S.: I like the hat!*

George Orwell's  
timeless guidelines for writers

Never use a metaphor,  
simile, or other figure  
of speech which you  
are used to seeing in  
print.

Never use a long word  
where a short one will  
do.

If it is possible to cut a word out, always cut it out.

Never use the passive  
where you can use the  
active.



Never use a foreign phrase, a scientific word, or a jargon word if you can think of an everyday English equivalent.

Break any of these  
rules sooner than say  
anything outright  
barbarous.

## **Source**

<https://www.dailywritingtips.com/orwell-timeless-guidelines-for-writers/>

## **Essay**

<https://goodreads.com/book/show/6324725-politics-and-the-english-language>

Our additions to the above

Never use acronyms,  
unless your parents  
know their meaning.

Always try to limit  
interruptions.

Be polite, but straight  
and clear.

# Social media links, podcast, blog and stuff

Paris on Twitter - [@pariskasid](#)

Antonis on Twitter - [@akalipetis](#)

Watch us on YouTube - [Μικρή Κουβέντα on YouTube](#)

Listen to us on your favorite Podcast platform - [Μικρή Κουβέντα on Anchor](#)

Read our articles - [State of Progress](#)



Thanks!