

PainStorming

Finding Ideas

This is about finding pain

Open *any* forum on a topic

Start browsing through posts

Look for pain indicators

Grab specific examples

**Include specific quotes with
supporting details**

**Stick to the facts, don't jump to
solutions**

**Group together at the end if
you feel you have to**

**[https://www.dnforum.com/threads/
escrow-com-very-bad-
services.573010/](https://www.dnforum.com/threads/escrow-com-very-bad-services.573010/)**

I used to use Escrow.com ..Fetching data..for years and years , but
not I think its time to run a way form it forever

I love to use Godaddy , but the fee is 20% !

I reached a lot of times for the supports and always just a general
speaking like they will never run away with my money ...blah blah
blah .

First its so to say for me user !! , its so disrespect If they person
wrote his name then they need to use my name and not user ! .

PainStorming takes practice

But it's useful for finding ideas