



BOOTSTRAPPING TO 70 MILLION

HAVE THE RIGHT IDEA

SOLVE A PROBLEM
YOU'VE FACED.

BOOTSTRAPPING TO 70 MILLION

FOCUS ON THE MVP
TEST YOUR IDEA QUICKLY

BOOTSTRAPPING TO 70 MILLION

GROWTH HACKING

TELL EVERYONE POSSIBLE

BOOTSTRAPPING TO 70 MILLION

PATIENCE

BUSINESSES TAKE TIME

BOOTSTRAPPING TO 70 MILLION

LEARNING

LESSONS ARE EVERYWHERE

BOOTSTRAPPING TO 70 MILLION

TEAM

CULTURE MATTERS

BOOTSTRAPPING TO 70 MILLION

REVENUE
FIGURE IT OUT
AND OPTIMIZE

BOOTSTRAPPING TO 70 MILLION

OUTSOURCING
TRUST WHO YOU
WORK WITH

BOOTSTRAPPING TO 70 MILLION

PARTNERSHIPS

NO SILVER BULLET

BOOTSTRAPPING TO 70 MILLION

CAPITAL
ALWAYS BE
“BOOTSTRAPPING”

BOOTSTRAPPING TO 70 MILLION

FUTURE GROWTH
BE OPPORTUNISTIC WHILE
STAYING FOCUSED

BOOTSTRAPPING TO 70 MILLION

QUESTIONS?